

# Access Free Introduction To Ethnology Study Guide Pdf For Free

*Study Guide for Cultural Anthropology Introduction to Ethnographic Research* Telecourse Study Guide for Haviland/Prins/Walrath/McBride's Anthropology: The Human Challenge, 14th Shane, the Lone Ethnographer Reflexive Ethnography Cultural Anthropology Study Guide Ethnography and Virtual Worlds Being Ethnographic Key Concepts in Ethnography Study Guide for Ferraro's Cultural Anthropology Handbook of Ethnography Ethnography Cultural Anthropology (Free Sample) Go To Guide for CUET (UG) Anthropology with 10 Practice Sets; CUCET - Central Universities Common Entrance Test *How to Read Ethnography* Study Guide to Accompany Cultural Anthropology Ethnography for Marketers Meta-Ethnography Selected Readings in the Anthropology of Religion Study Guide *Ethnography in Qualitative Educational Research Ethnographic Fieldwork Study Guide for LoBiondo-Wood and Haber's Nursing Research in Canada, 5e - E-Book Consumer Psychology: A Study Guide to Qualitative Research Methods* Qualitative Methods in Business Research Guide to the North American Ethnographic Collection at the University of Pennsylvania Museum of Archaeology and Anthropology The Forest People The Chicago Guide to Collaborative Ethnography Cultural Anthropology Anthropologies of Education Study Guide for Essentials of Nursing Research *The SAGE Encyclopedia of Communication Research Methods* Educational Histories of European Social Anthropology A Companion to the Anthropology of Europe Resources in Education A Degree in a Book: Anthropology Study Guide for the Telecourse *Faces of Culture* SCM Studyguide to Religious and Spiritual Experience *Cultural Anthropology Linguistic Ethnography*

## **Cultural Anthropology Study Guide May 31 2022**

*The Forest People* Aug 10 2020 *The Forest People* is an astonishingly intimate and life-enhancing account of a hunter-gatherer tribe living in harmony with nature -- and an all-time classic of anthropology. For three years, Colin Turnbull lived with an isolated group of Pygmies deep in the forest of the African Congo, experiencing their daily life first-hand. He attended their hunting parties and initiation ceremonies, witnessed their music and their rituals, observed their quarrels and love affairs. He documented them as an anthropologist but was accepted among them as a friend. A ground-breaking work in its time, *The Forest People* made him one of the most famous intellectuals of the 1960s and 1970s. It remains a transporting account of an earthly paradise and of a legendary and fascinating people. With a new foreword by Horatio Clare.

*Key Concepts in Ethnography* Feb 25 2022 At last, an accessible, authoritative, no-nonsense guide to the key concepts in one of the most widely used methodologies in social science: Ethnography. This is not quite an encyclopedia but far more than a dictionary. This outstanding teaching and research resource is comprehensive yet brief. It is small and neat, easy to hold and flick through, and it is exactly what students and researchers have been waiting for.

*Ethnographic Fieldwork* Jan 15 2021 Ethnographic fieldwork is something which is often presented as mysterious and inexplicable. How do we know certain things after having done fieldwork? Are we sure we know? And what exactly do we know? This book describes ethnographic fieldwork as the gradual accumulation of knowledge about something you don't know much about. We start from ignorance and gradually move towards knowledge, on the basis of practices for which we have theoretical and methodological motivations. Jan Blommaert and Dong Jie draw on their own experiences as fieldworkers in explaining the complexities of ethnographic fieldwork as a knowledge trajectory. They do so in an easily accessible way that makes these complexities easier to understand and to handle before, during and after fieldwork. The 2nd edition of this bestselling book updates the 1st edition and includes a new postscript on ethnography in an online world.

*Meta-Ethnography* May 19 2021 How can ethnographic studies be generalized, in contrast to concentrating on the individual case? Noblit and Hare propose a new method for synthesizing from qualitative studies: meta-ethnography. After citing the criteria to be used in comparing qualitative research projects, the authors define the ways these can then be aggregated to create more cogent syntheses of research. Using examples from numerous studies ranging from ethnographic work in educational settings to the Mead-Freeman controversy over Samoan youth, Meta-Ethnography offers useful procedural advice from both comparative and cumulative analyses of qualitative data. This provocative volume will be read with interest by researchers and students in qualitative research methods, ethnography, education, sociology, and anthropology. "After defining metaphor and synthesis, these authors provide a step-by-step program that will allow the researcher to show similarity (reciprocal translation), difference (refutation), or similarity at a higher level (lines or argument synthesis) among sample studies...Contain(s) valuable strategies at a seldom-used level of analysis." --Contemporary Sociology "The authors made an important contribution by reframing how we think of ethnography comparison in a way that is compatible with the new developments in interpretive ethnography. Meta-Ethnography is well worth consulting for the problem definition it offers." --The Journal of Nervous and Mental Disease "This book had to be written and I am pleased it was. Someone needed to break the ice and offer a strategy for summarizing multiple ethnographic studies. Noblit and Hare have done a commendable job of giving the research community one approach for doing so. Further, no one else can now venture into this area of synthesizing qualitative studies without making references to and positioning themselves vis-a-vis this volume." -Educational Studies

## **Study Guide for the Telecourse Faces of Culture Sep 30 2019**

### **Ethnography in Qualitative Educational Research Feb 13 2021**

*SCM Studyguide to Religious and Spiritual Experience* Aug 29 2019 [Spiritual, religious, sacred, or mystical experiences may be broadly defined as subjective human experiences that appear to the person undergoing them, or to others, to convey or imply contact with or knowledge about a transcendent power, presence, or superior reality beyond the realm of the physical. Research has shown that these forms of awareness of 'something beyond' are of considerable significance in the ordinary lives of very many people, as well as being elements of signal importance in the origin and development of religion: not least by deepening characteristically spiritual or religious attitudes, emotions, beliefs, values and practices, along with fundamental orientations of life and quests for meaning. This Studyguide provides a succinct and lucid introduction to the subject for those studying religion at both undergraduate and GCE AS/A level. By exploring the key areas of both the empirical and theoretical study of religious and spiritual experience, the Studyguide will serve as an accessible and nonpartisan guide to enable its readers to explore the range of challenging data, debates, approaches, and issues that relate to the study of this widespread and significant phenomenon. *The SAGE Encyclopedia of Communication Research Methods* Mar 05 2020 Communication research is evolving and changing in a world of online journals, open-access, and new ways of obtaining data and conducting experiments via the Internet. Although there are generic encyclopedias describing basic social science research methodologies in general, until now there has been no comprehensive A-to-Z reference work exploring methods specific to communication and media studies. Our entries, authored by key figures in the field, focus on special considerations when applied specifically to communication research, accompanied by engaging examples from the literature of communication, journalism, and media studies. Entries cover every step of the research process, from the creative development of research topics and questions to literature reviews, selection of best methods (whether quantitative, qualitative, or mixed) for analyzing research results and publishing research findings, whether in traditional media or via new media outlets. In addition to expected entries covering the basics of theories and methods traditionally used in communication research, other entries discuss important trends influencing the future of that research, including contemporary practical issues students will face in communication professions, the influences of globalization on research, use of new recording technologies in fieldwork, and the challenges and opportunities related to studying online multi-media environments. Email, texting, cellphone video, and blogging are shown not only as topics of research but also as means of collecting and analyzing data. Still other entries delve into considerations of accountability, copyright, confidentiality, data ownership and security, privacy, and other aspects of conducting an ethical research program. Features: 652 signed entries are contained in an authoritative work spanning four volumes available in choice of electronic or print formats. Although organized A-to-Z, front matter includes a Reader's Guide grouping entries thematically to help students interested in a specific aspect of communication research to more easily locate directly related entries. Back matter includes a *Chronology of the development of the field of communication research*; a *Resource Guide to classic books, journals, and associations*; a *Glossary* introducing the terminology of the field; and a detailed *Index*. Entries conclude with *References/Further Readings* and *Cross-References* to related entries to guide students further in their research journeys. The *Index*, *Reader's Guide* themes, and *Cross-References* combine to provide robust search-and-browse in the e-version.

*Study Guide for Essentials of Nursing Research* Apr 05 2020 *Study Guide for Essentials of Nursing Research*, 8e augments the text and provides students with exercises for each text chapter that furthers their understanding and application of the text content. Critiquing opportunities abound in the Study Guide which includes eight full-length studies in their entirety representing a range of research types. Application Exercises are based on these studies and guide students in reading, understanding, and critiquing the studies. In addition, there are activities to support the learning of fundamental research terms and principles including fill in the blanks, matching exercises, and Study questions.

*Educational Histories of European Social Anthropology* Feb 02 2020 Aimed at professional anthropologists, their students and academic policy-makers, the contributions to this volume provide an unprecedented array of insights into the current teaching and learning of social anthropology across Europe. With case-studies from eighteen different countries this volume presents a rich panorama of local histories, contexts and experiences, which are essential contributions to current debates on the role and significance of anthropology in an era of converging Higher Education policies. More practically, the volume offers teachers and students the possibility of developing international exchanges supported by a previously unobtainable knowledge of institutional histories and differing local contexts.

*How to Read Ethnography* Aug 22 2021 *How to Read Ethnography* is an invaluable guide to approaching anthropological texts. Laying bare the central conventions of ethnographic writing, it helps students to develop a critical understanding of texts and explains how to identify and analyse the core ideas in order to apply these ideas to other areas of study. Above all it enables students to read ethnographies anthropologically and to develop an anthropological imagination of their own. Combining lucid explanations with selections from key texts, this excellent guide is ideal reading for those new to the subject or in need of a refresher course. Includes excerpts from key ethnographies Offers balanced and progressive reader activities and exercises Provides reading exercises, a glossary and full chapter summaries Teaches an independent approach to the study of anthropology

## **Study Guide Mar 17 2021**

**A Degree in a Book: Anthropology** Oct 31 2019 Study the diverse cultures of the world and the common threads of humanity in this wonderfully visual guide to anthropology, covering everything you would find on a degree course. **A Degree in a Book: Anthropology** dives deep into the study of human culture and societies. Discover the impact of language on understanding, how different societies approach family and kinship and how different cultures are studied, as well as how anthropology is used in our everyday lives - applied anthropology. This accessible landscape-format guide is perfect for students and laypeople alike, featuring full-color infographics, flow charts, diagrams summary sections and ideas for further reading. Including theories from Herodotus to Malinowski and Durkheim to de Waal, it covers all the major strands of anthropology that are studied today. Subjects covered include: • Fieldwork and Ethnography • Biological Anthropology • Language and Cognition • Gifting and Economic Systems • Exchange and Consumption • Globalization and Transnationalism ABOUT THE SERIES: Get the knowledge of a degree for the price of a book in Arcturus Publishing's A Degree in a Book series. Featuring handy timelines, information boxes, feature spreads and margin annotations, these landscape-format books are perfect for anyone wishing to master seemingly complex subject with ease and enjoyment.

**Study Guide to Accompany Cultural Anthropology** Jul 21 2021

**Being Ethnographic** Mar 29 2022 Full of practical 'how to' tips for applying theoretical methods - 'doing ethnography' - this book also provides anecdotal evidence and advice for new and experienced researchers on how to engage with their own participation in the field - 'being ethnographic'. The book clearly sets out the important definitions, methods and applications of field research whilst reinforcing the infinite variability of the human subject and addressing the challenges presented by ethnographers' own passions, intellectual interests, biases and ideologies. Classic and personal real-world case studies are used by the author to introduce new researchers to the reality of applying ethnographic theory and practice in the field. Topics include: - Talking to People: negotiations, conversations & interviews - Being with People: participation - Looking at People: observations & images - Description: writing 'down' field notes - Analysis to Interpretation: writing 'out' data - Interpretation to Story: writing 'up' ethnography Clear, engaging and original this book provides invaluable advice as well as practical tools and study aids for those engaged in ethnographic research.

**Cultural Anthropology** Oct 24 2021 Cultural Anthropology, South African Edition provides an excellent coverage of cultures around the world. It is designed to increase your understanding of the human past and present, the unity and diversity that characterise the human species and how globalisation has affected the lives of people all around the world.

**Ethnography** Nov 24 2021 "This volume provides readers with a comprehensive guide to understanding, conceptualizing, and critically assessing ethnographic research reporting in qualitative research"--

**Anthropologies of Education** May 07 2020 Despite international congresses and international journals, anthropologies of education differ significantly around the world. Linguistic barriers constrain the flow of ideas, which results in a vast amount of research on educational anthropology that is not published in English or is difficult for international readers to find. This volume responds to the call to attend to educational research outside the United States and to break out of "metropolitan provincialism." A guide to the anthropologies and ethnographies of learning and schooling published in German, French, Spanish, Portuguese, Italian, Slavic languages, Japanese, and English as a second language, show how scholars in Latin America, Japan, and elsewhere adapt European, American, and other approaches to create new traditions. As the contributors show, educators draw on different foundational research and different theoretical discussions. Thus, this global survey raises new questions and casts a new light on what has become a too-familiar discipline in the United States.

**Cultural Anthropology** Jun 07 2020 An annotated bibliography of print and electronic resources central to the field of social and cultural anthropology.

**A Companion to the Anthropology of Europe** Jan 03 2020 A Companion to the Anthropology of Europe offers a survey of contemporary Europeanist anthropology and European ethnology, and a guide to emerging trends in this geographical field of research. Providing a synthesis of the different traditions and contemporary approaches, the book is both thematic and fully cross-European in its approach. Provides an authoritative guide for researchers, instructors and students of anthropology and European studies Discusses important emerging trends in this broadening field of research Includes established names and rising stars who will shape the discipline in years to come

**Qualitative Methods in Business Research** Oct 12 2020 `Comprehensive, current and compelling, a winning combination for any research student or practitioner interested in increasing his/her knowledge about qualitative methods as they apply to business research' - The Qualitative Report Covering all the major qualitative approaches in business studies (including case study research, ethnography, narrative inquiry, discourse analysis, grounded theory and action research), this practical how-to guide shows how qualitative methods are used within management, marketing, organizational studies and accounting. Within each approach, the authors consider crucial issues such as framing the research, generating research questions, getting access, collecting empirical materials, reporting the results and evaluating the research. Original case studies drawn from around the world are included throughout to demonstrate the practical applications of the methods discussed.

(Free Sample) **Go To Guide for CUET (UG) Anthropology with 10 Practice Sets; CUCET - Central Universities Common Entrance Test** Sep 22 2021 Disha's 'Go To Guide for CUET (UG) Anthropology with 10 Practice Sets' has been prepared as per the changed pattern of CUET, earlier known as CUCET, as declared by NTA on 26 March, 2022. The Book is a one stop solution for the Central University Common Entrance Test, an all India level examination conducted for admission in 45+ Central Universities, Deemed Universities & Private Colleges like TISS. • The Book is divided into 2 Parts - A: Study Material; B - 10 Practice Mock Tests • Part A covers well explained theory in a ONE-LINER format which is easy to remember. • The Book is strictly based on the Class 12 syllabus and follows NCERT Books. The book also covers Chapters like Human Beings and Nature; Third World Development; etc. • Part A is divided into 10 Chapters: • More than 1500+ questions for Practice with Hints & Solutions • Part B provides 10 Mock Tests on the newly released pattern of 50 MCQs (40 to be attempted). • Detailed solutions are provided for all the Questions.

**Consumer Psychology: A Study Guide to Qualitative Research Methods** Nov 12 2020 This book provides students with a clear and concise guide to studying undergraduate courses in qualitative consumer research and ethnography. The authors present the major qualitative research approaches used in consumer and marketing research as well as practical procedures and theoretical aspects of research design, report presentation etc. In addition to that a weekly study guide, including comprehensive reading lists, completes the book.

**Study Guide for Cultural Anthropology** Nov 05 2022

**Shane, the Lone Ethnographer** Aug 02 2022 Shane, The Lone Ethnographer, Second Edition, covers introductory material related to ethnographic foundations, study design, theory and methods. It is a general text that could be useful for any advanced undergraduate or graduate student looking to familiarize themselves with the step-by-step how-tos of ethnographic inquiry. The book begins with the foundations of qualitative inquiry, including theoretical frameworks and ethnographic design. It then moves on to a detailed discussion of general ethnographic methods including interviews, participant observation and artifact collection. This is followed by an overview of data analysis and standards of rigor. The book concludes with a careful discussion of ethnographic writing, final reports and tools for the writing life of any ethnographer. oThis is a second edition of the groundbreaking first ethnographic how-to comic, produced by award-winning artist and ethnographer Sally Campbell Galman oThis offers a comprehensive survey of ethnographic foundations, study design and methods, presented with a sense of humor and helpful drawings, diagrams, lists and charts to present complex information in a new light. oStudents find the black and white drawings engaging and even use the text as a 'coloring book' to highlight sections, jot down questions and fill-in-as-they-learn oThe book synthesizes a broad range of writing on the topic of ethnographic methods, giving students a flexible frame upon which to build as they delve more deeply into the material. By focusing on the basics, with multiple entry points and references to build outward in diverse directions, the book is unique in its flexibility and wide possibilities for use. oWhile the first edition was focused on ethnography within the field of educational research and the paradigms driving that particular area of inquiry, this second edition is widely interdisciplinary and cross-field. It could be useful for a range of students with a range of research problems. oThe use of the comic format makes this text unusually accessible for a variety of readers and learners without sacrificing complexity or the depth of the material. oThe book draws from a range of new, updated sources to address what new students of ethnographic methods need to know today. The classic pieces remain the same, but the rest is overhauled and updated.

**Ethnography and Virtual Worlds** Apr 29 2022 This title provides practical and detailed techniques for ethnographic research customized to reflect the specific issues of online virtual worlds, both game and nongame.

**The Chicago Guide to Collaborative Ethnography** Jul 09 2020 Collaboration between ethnographers and subjects has long been a product of the close, intimate relationships that define ethnographic research. But increasingly, collaboration is no longer viewed as merely a consequence of fieldwork; instead collaboration now preconditions and shapes research design as well as its dissemination. As a result, ethnographic subjects are shifting from being informants to being consultants. The emergence of collaborative ethnography highlights this relationship between consultant and ethnographer, moving it to center stage as a calculated part not only of fieldwork but also of the writing process itself. The Chicago Guide to Collaborative Ethnography presents a historical, theoretical, and practice-oriented road map for this shift from incidental collaboration to a more conscious and explicit collaborative strategy. Luke Eric Lassiter charts the history of collaborative ethnography from its earliest implementation to its contemporary emergence in fields such as feminism, humanistic anthropology, and critical ethnography. On this historical and theoretical base, Lassiter outlines concrete steps for achieving a more deliberate and overt collaborative practice throughout the processes of fieldwork and writing. As a participatory action situated in the ethical commitments between ethnographers and consultants and focused on the co-construction of texts, collaborative ethnography, argues Lassiter, is among the most powerful ways to press ethnographic fieldwork and writing into the service of an applied and public scholarship. A comprehensive and highly accessible handbook for ethnographers of all stripes, The Chicago Guide to Collaborative Ethnography will become a fixture in the development of a critical practice of anthropology, invaluable to both undergraduates, graduate students, and faculty alike.

**Reflexive Ethnography** Jul 01 2022 Reflexive Ethnography is a unique guide to ethnographic research for students of anthropology and related disciplines. It provides practical and comprehensive guidance to ethnographic research methods, but also encourages students to develop a critical understanding of the philosophical basis of ethnographic authority. Davies examines why reflexivity, at both personal and broader cultural levels, should be integrated into ethnographic research and discusses how this can be accomplished for a variety of research methods. This revised and updated second edition includes: a new chapter on internet-based research and 'interethnography' chapters on selection of topics and methods, data collection and analysis, and ethics and politics of research

practical advice on writing up ethnographic study new and updated research examples. Postmodernist relativism can lead to an over-emphasis on reflexivity that denies the possibility of social research. Reflexive Ethnography utilises postmodernist insights - incorporation of different standpoints, exposure of the intellectual tyranny of meta-narratives - but proposes that reflexive ethnographic research be undertaken from a realist perspective. Reflexive Ethnography will help students to use and understand ethnographic research practices that fully incorporate reflexivity without abandoning claims to develop valid knowledge of social reality. Guide to the North American Ethnographic Collection at the University of Pennsylvania Museum of Archaeology and Anthropology Sep 10 2020 Totalling approximately 40,000 objects, the University Museum's ethnographic holdings represent native peoples from ten North American culture areas—the Arctic, Subarctic, Northwest Coast, California, Plateau, Great Basin, Southwest, Great Plains, Northeast, and the Southeast. This guide highlights the strength of the collections and demonstrates how objects are tied to history and people living within different cultural and social contexts. It also underscores that objects have different multiple meanings. Some objects illustrate intertribal relations; others best reflect collecting attitudes at the turn of the century when much of the Museum's collections was acquired. Visitors and off-site readers will learn about such related archival resources as documentation and photographs, past and present Museum exhibitions, current research, repatriation, and contemporary collections development.

Handbook of Ethnography Dec 26 2021 "I wish the Handbook of Ethnography had been available to me as a fledgling ethnographer. I would recommend it for any graduate student who contemplates a career in the field. Likewise for experienced ethnographers who would like the equivalent of a world atlas to help pinpoint their own locations in the field." - Journal of Contemporary Ethnography "No self-respecting qualitative researcher should be without Paul Atkinson's handbook on ethnography. This really is encyclopaedic in concept and scope. Many "big names" in the field have contributed so this has to be the starting point for anyone looking to understand the field in substantive topic, theoretical tradition and methodology." - SRA News Ethnography is one of the chief research methods in sociology, anthropology and other cognate disciplines in the social sciences. This Handbook provides an unparalleled, critical guide to its principles and practice. The volume is organized into three sections. The first systematically locates ethnography firmly in its relevant historical and intellectual contexts. The roots of ethnography are pinpointed and the pattern of its development is demonstrated. The second section examines the contribution of ethnography to major fields of substantive research. The impact and strengths and weaknesses of ethnographic method are dealt with authoritatively and accessibly. The third section moves on to examine key debates and issues in ethnography, from the conduct of research through to contemporary arguments. The result is a landmark work in the field, which draws on the expertise of an internationally renowned group of interdisciplinary scholars. The Handbook of Ethnography provides readers with a one-stop critical guide to the past, present and future of ethnography. It will quickly establish itself as the ethnographer's bible.

Selected Readings in the Anthropology of Religion Apr 17 2021 This collection is intended to provide a dialogue between social scientists and religious studies scholars. Anthropologists need to become more conversant in Western and non-Western theological systems, and these essays are a step in that direction.

Study Guide for LoBiondo-Wood and Haber's Nursing Research in Canada, 5e - E-Book Dec 14 2020 Corresponding to the chapters in LoBiondo-Wood and Haber's Nursing Research in Canada, 5th Edition, this companion study guide enriches your understanding of nursing research and evidence-informed practice and allows you to further hone your critiquing skills. Each chapter includes a wide variety of activities, including fill-in-the-blank questions, matching exercises, and more that correlate with clinical practice experiences. This must-have companion will help you fully understand important skills, concepts, and techniques for applying nursing research to evidence-informed practice! Evidence-informed practice content in each chapter guides you in applying research to everyday practice. Web-based activities require you to review and develop clinical judgement to evaluate internet-based information. Introduction and learning outcomes at the start of each chapter help you focus on key content. Fun activities and exercises assist you in mastering the material and include fill-in-the-blank and matching-column exercises, as well as student group activities. Additional activities refer you to current research studies in the text. Answers to activities and post-tests at the end of each chapter facilitate self-study and provide immediate feedback to promote stronger comprehension. NEW! Updated content corresponds to the 5th edition of the text. NEW! Next Generation NCLEX®-format case studies and questions help you prepare for upcoming changes to the exam.

Linguistic Ethnography Jun 27 2019 This is an engaging interdisciplinary guide to the unique role of language within ethnography. The book provides a philosophical overview of the field alongside practical support for designing and developing your own ethnographic research. It demonstrates how to build and develop arguments and engages with practical issues such as ethics, transcription and impact. There are chapter-long case studies based on real research that will explain key themes and help you create and analyse your own linguistic data. Drawing on the authors' experience they outline the practical, epistemological and theoretical decisions that researchers must take when planning and carrying out their studies. Other key features include: A clear introduction to discourse analytic traditions Tips on how to produce effective field notes Guidance on how to manage interview and conversational data Advice on writing linguistic ethnographies for different audiences Annotated suggestions for further reading Full glossary This book is a master class in understanding linguistic ethnography, it will of interest to anyone conducting field research across the social sciences.

Study Guide for Ferraro's Cultural Anthropology Jan 27 2022 Thoroughly revised, this ancillary features chapter-by-chapter resources for the student, including learning objectives, key terms, chapter outlines, Internet activities, InfoTrac exercises, and extensive practice quizzes consisting of multiple-choice, true/false, matching, and essay questions.

Telecourse Study Guide for Haviland/Prins/Walrath/McBride's Anthropology: The Human Challenge, 14th Sep 03 2022 An Anthropology Telecourse, Anthropology: The Four Fields provides online and print companion study guide options that include study aids, interactive exercises, video, and more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Introduction to Ethnographic Research Oct 04 2022 Introduction to Ethnographic Research streamlines learning the process of research, speaks to the student at a foundational level, and helps the reader conquer the apprehensions of mastering research methods. Written in a conversational style, authors Kimberly Kirner and Jan Mills use a focus on scaffolding across the chapters to help the student transition from step to step in the research process. Case studies and first-hand accounts are also featured in each chapter, allowing the student to see the early steps, successes and at times failures that accomplished researchers experienced in their past. These real examples further encourage the student that even the best researchers failed along the way, and more importantly, learned from those mistakes. This text is designed to be used as a stand alone book, but is enhanced by the use with the supplemental workbook, Doing Ethnographic Research by the same authors. This text has call-outs to the supplemental text, which allow for application and practice of the material learned. INSTRUCTORS! Doing Ethnographic Research: Activities and Exercises by Kimberly Kirner and Jan Mills is \$5 when you bundle with the core text, Introduction to Ethnographic Research: A Guide for Anthropology. Use bundle ISBN: 978-1-5443-9989-8

Resources in Education Dec 02 2019

Ethnography for Marketers Jun 19 2021 'Ethnography for Market Research' provides a comprehensive step-by-step guide for planning and executing consumer studies that lead to innovations in products, services, and communications.

Cultural Anthropology Jul 29 2019 Cultural Anthropology: Global forces, local lives is an accessible ethnographically rich cultural anthropology textbook which gives a coherent and refreshingly new vision of the discipline and its subject matter--human diversity. The fifteen chapters and three extended case studies present all of the necessary areas of cultural anthropology, organizing them in conceptually and thematically meaningful and original ways. A full one-third of its content is dedicated to important global and historical cultural phenomena such as colonialism, nationalism, ethnicity and ethnic conflict, economic development, environmental issues, cultural revival, fundamentalism, and popular culture. The more conventional topics of anthropology (language, economics, kinship, politics, religion, race) are integrated into this broader discussion to reflect the changing content of contemporary courses. This well written and well organised text has been trialled both in the classroom and online. The author has extensive teaching experience and is especially good at presenting material clearly matching his exposition to the pace of students' understanding. Specially designed in colour to be useful to today's students, Cultural Anthropology: Global forces, local lives: supports study with chapter case studies on subjects as diverse as "Doing Anthropology at Microsoft" to "Banning Religious Symbols in France" explains difficult key terms with marginal glosses and links related topics with marginal cross-references assists revision with boxed chapter summaries, an extensive bibliography and index illustrates concepts and commentary with a vivid range of photographs drawn from the most contemporary anthropological sources provides a support website which includes study guides, powerpoint presentations, chapter supplements, multiple-choice, essay, and assignment questions, a model course mapped to the textbook, a flashcard glossary of terms, links to useful maps